



midlandmencap

Your Guide to Successful Corporate Participation

SUTTON PARK CHALLENGE 1K, 5K & 10K





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Welcome to the Sutton Park Challenge!

Midland Mencap invites your business to be part of one of the Midlands most exciting and inclusive event at the Sutton Park Challenge.

This isn't just a run, jog, walk, or wheel. It's a day where teams, families, communities and people with learning disabilities come together, to celebrate inclusion, fun and achievement.

By getting involved, your business can:

- **Take part** – Enter a team, boost staff wellbeing and fundraise for people with a Learning Disability, Carers, and Families across the West Midlands.
- **Make a difference** – Volunteer on the day and help deliver an unforgettable event.
- **Show your values** – Be recognised as a company that champions inclusion, teamwork and community.



“I'd love to see your business join us, whether that's entering a team, fundraising, or volunteering on the day. Together, we can show the West Midlands what true inclusion looks like and create a day full of energy, achievement and pride for all.”

Dave Rogers, CEO, Midland Mencap

How Your Team Can Support The Sutton Park Challenge

1

Sign up as a team

Boost morale, wellbeing and team spirit.

2

Fundraise

Raise money and amplify your impact

3

Volunteer

Help participants and support event delivery

4

Sponsor

Showcase your brand and support the cause



What do you get in return?

Benefits

By supporting the Sutton Park Challenge, your business will gain:

- ✓ Stronger team cohesion and improved employee wellbeing.
- ✓ Investing socially within the region
- ✓ Opportunities to connect with other corporate supporters.
- ✓ Future opportunities to work with Midland Mencap
- ✓ A reputation as a business that values inclusion and community.



Event Details

1km, 5km, and 10km Challenges

SUNDAY 4TH OCTOBER 2026

SUTTON PARK, SUTTON COLDFIELD, B74 2YT

YOUR ENTRY INCLUDES:

- Chip timed event
- Full route signage and marshalling
- Water stations
- Medical support
- Free parking
- A photographer to capture all the fun
- A medal to add to your collection
- Regular updates about the event

FAQ'S:

- Registration opens from 9.30am
- Run, jog, walk or wheel.
- Wheelchairs, pushchairs and dogs welcome.

For more information visit:

<https://midlandmencap.org.uk/get-involved/sutton-park-challenge/>

How to set up your fundraiser?



1

Visit the campaign page



Scan the QR code or visit
<https://bit.ly/4eCLwRR>

2

Create Your Fundraising Page



Add your photos, story and fundraising target.

3

Create a Team



Choose a team name, add a team photo and set a target.

4



Invite Your Team

Share your team page link and start fundraising together.



Top Tips

- Share on social media - be sure to tag us so we can reshare!
- Celebrate milestones



Your fundraising Helps

- People with Learning Disabilities
- Families and Carers
- Inclusive opportunities across the West Midlands

SCAN ME



Scan to visit the JustGiving campaign



Why should you sign up for the Sutton Park Challenge?

Because Inclusion Matters

Over **1.5 million people in the UK** have a learning disability and too many still face barriers to sport, leisure, and community life.

At Midland Mencap, we provide services, activities, and support that make everyday life more **accessible, active, and fulfilling**.

By joining the Sutton Park Challenge, your business will help us:

- Provide inclusive housing, support services and wellbeing activities for children and adults.
- Support families with advice and advocacy.
- Create opportunities for people with learning disabilities to live **happy, healthy and connected lives**.

Every step your team takes helps build a more inclusive community.

Your next step: Rally your team, lace up your trainers and join us on Sunday 4th October 2026 at Sutton Park.

Contact us today!



For Team Volunteering,
Fundraising or Sponsoring or
more information:

Engage@midlandmencap.org.uk

For Team Sign ups:

Scan the QR code for SPC bookings
or search <https://bit.ly/4eLWg0F>

SCAN ME



For guidance on how to set up a team fundraiser- visit page 7



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[Midlandmencap.bysky.social](https://www.bysky.com/social/Midlandmencap)

**SIGN
UP**