



## Organisational Strategy

**2018 – 2020**

This organisational strategy is written against a backdrop of extreme challenges and uncertainty that now faces the Third Sector. We consider it a progressive, solution and outcome based strategy that will continue to identify opportunity and growth for Midland Mencap that ensures we continue to offer high quality services to people with a learning disability of all ages and their family carers

The strategy will be built on the three cornerstones of the Midland Mencap offer:

- The Provision of high quality housing options
- The provision of high quality care and support services
  - Purposeful and meaningful things to do

In delivering these outcomes we will seek to:

- Remain relevant to communities across the West Midlands
  - Develop new services and improve existing provision
  - Build effective partnerships with key ethical partners
- Expend resources in a planned and outcome focussed way
  - Further establish Midland Mencap as a sector leader
    - Continue to grow the organisation and its offer
      - Involve citizens in our planning and delivery
        - Invest in our workforce